



FruitLook December 2017: Enjoy the Christmas Holidays

Dear Mr. Doe,

Our next FruitLook training will take place on Thursday 11 January 2018 at Elsenburg. Register now via info@fruitlook.co.za!

We look back at 2017 with conflicting emotions. We are thankful and excited about a growing FruitLook Team, gaining three members, (inter-)national magazines, web-blogs and television that since October, FruitLook provides information for almost every single farm in the Western Cape. At the same time we experience the concern with many of our users about the persisting drought conditions.

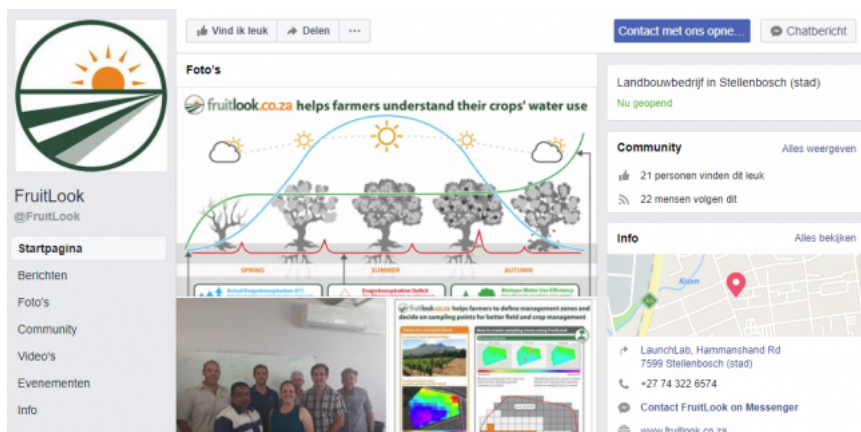
This last newsletter of 2017 highlights 3 different subjects: we first provide a shortlist of media sources covering specialist advice on how to deal with the drought. We continue on a new Facebook page. Yes, FruitLook is gaining momentum on social media! Lastly, we cover a question many users have asked us: how to re-order your data for FruitLook 2017-18?

How to cope with the drought? The Western Cape has a large range of agricultural specialists who have given their take on the prevailing drought conditions. This varies from an assessment of weather conditions to practical advice on prioritization of water resources at farm level. We have listed a number of them for your convenience:

- On <http://www.hortgro-science.co.za/>, valuable advice is shared on managing your orchards under drought conditions. Pay specific attention to the [Irrigation Seminar Report](#) covering the Irrigation Seminar of Friday 18 August. All presentations of this seminar are available via [YouTube](#) as well.
- A practical guide on managing a vineyard in drought conditions can be found on the website of the Institute of Grape and Wine Science: <http://igws.co.za/content/guidelines/drought/> by specialists from IGWS, Stellenbosch University, ARC-Nietvoorbij, Vinpro and the Western Cape Vineyard Discussion Group. It includes concise instructions on, among others, water management, fertilizers, canopy management.
- During the SATI Drought Seminar table grape production under drought conditions was covered. Also, a special edition of SATI magazine was published on "...Dealing with drought and drought conditions" with information on <http://www.satgi.co.za/drought-seminar>.
- Green Agri provides insight and advice into the drought via their website <http://www.greenagri.org.za/>. There are many other useful tips on sustainable resource management in farming.

FruitLook Facebook: We are pleased to welcome you on <https://www.facebook.com/FruitLook/> for an insight into our world. On Facebook we will also share our latest news on:

- Website and data use instructions and testimonials
- FruitLook training sessions, both at Elsenburg and at location
- A look into the daily activities of the FruitLook team



Ordering data for existing users: Users regularly ask us why the new data for FruitLook 2017-18 is not available yet for their account. Data for the FruitLook 2017-18 season however has MyFields Overview. Existing users who would like to order FruitLook data for the 2017-18 season can follow a simple process to do so:

1. Go to your "MyFields Overview" page.
2. Select "Add fields from other seasons" in the menu at the bottom of the page. Select the season you want to copy fields from. All fields of this season, with the same crop type and crop type will be added to your shopping cart.
3. Check in the order list if this is indeed all the block data you want to order. If not, you can remove fields from your order list manually. You can also order FruitSupport in this page. If you order FruitSupport, the delineated fields 2017-18 data will be ordered!

We hope FruitLook helped you in your farming activities during the last year and will continue to do so in the coming years! If you have additional suggestions for FruitLook, feedback, or questions, please contact info@fruitlook.co.za. We wish you a pleasant festive season and hope to welcome you again on FruitLook in 2018!

Best regards,

The FruitLook Team



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