



FruitLook September 2017: 2017-18 season coming up!

Dear Mr. Doe,

This newsletter is a notification for the upcoming FruitLook 2017-18 season. There is NO data for FruitLook 2017-18 available on the website yet, but it will be there soon. Datasets from previous seasons are available and can be accessed.

The FruitLook 2017-18 season is right around the corner. The first data products will be live on the FruitLook website in the upcoming month after which we will officially launch the FruitLook 2017-18 season. During this drought we are here to support you to make the most of the water available. And, as you can see in the map below, we will do so for all major production regions in the Western Cape. Yes, FruitLook is expanding the area for which data will be available for the upcoming season!



While waiting for the official start of FruitLook 2017-18, you might already want to view the video showcasing FruitLook as part of Al Jazeera's award-winning Earthrise series. The recordings were made, among other locations, in Vyeboom and near Theewaterskloofdam in February 2017. The episode focuses on coping strategies for the ongoing drought in South Africa and looks at some innovative methods of sustainable farming and food production as climate change intensifies. Click on the image below to see the full story!



With continued interest in FruitLook, training for you as user is essential. Keep an eye out for future newsletters since training sessions at Elsenburg and elsewhere will again start in October 2017!

If you have any remarks/questions about this newsletter or FruitLook in general, feel free to contact us via info@fruitlook.co.za. We hope to see you soon at FruitLook 2017-18!

Best regards,

The FruitLook Team



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